VAIBHAV K. SINGH



PROFESSIONAL SUMMARY

Vision-driven change agent with career-long record of operations and supply chain management success for leading organizations

A highly motivated, accomplished, and strategic Product Manager with proven work ethic and experience to guide and support supply chain processes across sectors. Fast learner who is known for delivering innovative solutions that overcome complex, deadline-driven challenges, with the skillset to research and analyze key market trends and consumer information, manage critical projects, facilitate global business, and lead diverse individuals. Deploys excellence in communication to facilitate multi-disciplinary teamwork and positive customer experiences. Out-of-the-box thinker who is comfortable working in diverse groups or independently to ensure strategies consistently meet or exceed business goals.

- Large-Scale Project Coordination
- Logistics Oversight/Reporting
- Sales and Inventory Planning
- Data manipulation & data visualization

CORE COMPETENCIES

- Replenishment Analytics
- Data Collection/Management
- Forecasting
- Product Development
- Team Leadership
- Vendor Relations
- Data Analysis
- Resource Allocation

PROFESSIONAL EXPERIENCE

LULULEMON ATHLETICA INC., LOS ANGELES, CA, AUGUST 2023 TO PRESENT

PRODUCT MANAGER- SUPPLY CHAIN SYSTEMS,

BRIO TECHNOLOGIES, CITY OF INDUSTRY, CA, SEPTEMBER 2020 TO AUGUST 2023

PROGRAM MANAGER- INTERNET OF THINGS (IOT), FEBRUARY 2022 TO AUGUST 2023

- Leading our Internet of Things (IoT) Product Division
 Engaging with executives, managers, and other internal/external personnel within multiple verticals to
 uncover unmet needs and opportunities to expand our products and grow the business.
- Built and launched IoT products using Agile methodology and Scrum framework, resulting in a 20% increase in revenue.
- Learned how to conduct user interviews and market research to identify customer needs and prioritize product features.
- Utilized JIRA, Confluence, and Trello to manage product development and collaborate with crossfunctional teams.
- Optimized product positioning, messaging, and go-to-market strategy using customer feedback and A/B testing.

SUPPLY CHAIN MANAGER, FEBRUARY 2021 TO FEBRUARY 2022

- Streamlined manufacturing and distribution processes resulting in a 10% increase in efficiency and a reduction of 25% in lead time.
- Developed and implemented Standard Operating Procedures (SOPs) to ensure consistent quality and safety standards.
- Managed a team of 50+ employees, including conducting performance reviews and implementing improvement plans.
- Utilized Microsoft Excel, Power BI, and Tableau to track KPIs and generate performance reports for senior management.

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SENIOR SUPPLY CHAIN ANALYST, SEPTEMBER 2020 TO FEBRUARY 2021

• Improved inventory management processes resulting in a 15% reduction in inventory carrying costs and a 30% decrease in stockouts.

- Coordinated with cross-functional teams to optimize order fulfillment and improve supplier performance.
- Utilized SAP and Oracle to manage end-to-end supply chain operations for a \$50 million product line.
- Conducted data analysis to identify supply chain optimization opportunities and developed improvement plans.

AMGEN, THOUSAND OAKS, CA, JUNE 2021 TO NOVEMBER 2021

SENIOR ASSOCIATE CONSULTANT

- Conducted market research and analysis to inform business strategy for a \$500 million vertical.
- Built and presented business cases to senior leadership to support investment decisions using PowerPoint and Excel
- Part of Risk Management & Global Business Solutions business unit specifically within the Supplier Diversity & Sustainability divisions.
- Conducted competitive intelligence research to identify market trends and inform strategic direction.

GUITAR CENTER CORPORATION, WESTLAKE VILLAGE, CA, APRIL 2019 TO DECEMBER 2019

REPLENISHMENT ANALYST

- Analyzed sales trends and customer behavior using Tableau and Excel to optimize inventory levels and minimize stockouts.
- Utilized ERP, WMS and forecasting systems to manage demand forecasting and replenishment operations for a \$200 million product line.
- Collaborated with suppliers and logistics partners to ensure timely and accurate order fulfillment.
- Developed and implemented processes to improve supply chain visibility and efficiency.

HALFWAY TREE HOLDINGS, IRVINE, CA, SEPTEMBER 2017 TO JANUARY 2018

SUPPLY CHAIN SPECIALIST/ANALYST

- Conducted data analysis using SQL and Python to identify supply chain optimization opportunities resulting in a 10% reduction in inventory carrying costs.
- Collaborated with suppliers and logistics partners to ensure timely and accurate delivery of products.
- Utilized SAP and Oracle to manage end-to-end supply chain operations.
- Conducted regular performance reviews and implemented improvement plans to address performance gaps.

MEDREPUBLIC, VENICE, CA, JUNE 2017 TO AUGUST 2017

STRATEGY ANALYST

- Conducted market research and analysis using Excel and Tableau to identify growth opportunities and inform business strategy.
- Built and presented business cases to senior leadership to support investment decisions using PowerPoint and Excel
- Utilized Agile methodology and Scrum framework to lead cross-functional teams in developing and implementing strategic initiatives.
- Conducted competitive intelligence research to identify market trends and inform strategic direction.

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EDUCATION AND CREDENTIALS

BACHELOR OF SCIENCE (B.Sc.) IN BUSINESS ADMINISTRATION

Chapman University Argyros School of Business, Orange, CA

Minor: Social and Cultural Studies

Highlighted Coursework: Finance, Data Analytics, Management Consulting, and Business Management,

Entrepreneurship, Logistics, Management Information Systems.

MIT EXECUTIVE EDUCATION: TECHNOLOGY & OPERATIONS CERTIFICATE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY SLOAN SCHOOL OF MANAGEMENT, BOSTON, MA

AWARDS AND HONORS

Rising Student Consultant- 2018.

PROFESSIONAL AFFILIATIONS

Lean Six Sigma Council Member, National Minority and Supplier Diversity Council

VOLUNTEERISM

Relay for Life, Head Coach at the YMCA, Student Tutor, Alumni Board of Directors at Chapman University

ADDITIONAL INFORMATION

Languages: English, Hindi, Spanish

Technical Proficiencies: Tableau, Python, SQL, R, PowerBI (mid-level); Excel, MicroStrategy, So99+, JDA, Quantum, ERP, WMS, as well MS Office, data manipulation, visualization (advanced), IoT, Firmware development, Technical Project Management, Jira, Trello, Miro, Figma.

Certificates: Google Analytics for Beginners (Issued May 2020); Advanced Google Analytics (Issued May 2020); Microsoft Excel Certified, Harvard Certificate in R Language (Issued November 2021), MIT Executive Program (2022-Present)

Interests: Boating, skiing, golfing, cooking, photography, literature, tennis, basketball, volunteer work.